

	BASIC SPONSORSHIP	FOOD SAMPLING	ON-SITE SPONSOR	VENUE +	WINE STAGE		
Cash amount	\$2,500	\$3,500	\$3,500	\$5000-\$9500	\$10,000		
NAME IN PROGRAM	X	X	X	X	X		
LOGO ON ADS		X		X	X		
LOGO ON FLYERS				x	X		
LOGO ON POSTERS		X		X	X		
AD IN PROGRAM				X	X		
Logo in program		x			x		
EVENT NAMING RIGHTS ON ALL ADVERT				Per Venue Sponsored*	x		
BANNER AT EVENT (#)	2	2	1	1	2		
BOOTH AT EVENT (10X10 Standard)	not available	10X10	10x10	10x10	10x20		
Tables		2	2	2	2		
Chairs		2	2	2	2		
Linens		2	2	2	2		
VENUE NAMING RIGHTS AT SITE	not available			see avail	x		
NAME ANNOUNCEMENTS ON STAGE		2 per stage	4 per stage	6 per stage	6		
PSAs on stages				2	6		
FESTIVAL NAMING RIGHTS		na		na	wine stage		
TICKETS	4	6	6	up to 12	16		
VIP PASSES	2	2	2	4	8		
VIP PARKING	2	3	3	6	8		
LOGO LINK TO FESTIVAL WEBSITE		x	x	x	x		
LOGO ON CLICK PRINT TICKETS				x	x		
*VENUE SPONSORSHIPS							
\$5000 Tethered Balloon Rides							
\$5000+ Media Sponsorships ask details							
\$5000+ Cooking With Wine Exhibit							
\$7500 Volunteer T-Shirt Sponsor							
\$7500 Kids Faire Sponsor							
\$7500 Balloon Glow Sponsor							